



TiniTribe

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How to Find & Apply for a Campaign

A complete guide for Promoters — from browsing to applying

This tutorial walks you through the full process of finding a campaign in the **TiniTribe Marketplace**, reading a campaign's details, evaluating its creatives and earnings potential, previewing the advertiser's destination page, and finally applying to join the campaign so you can start earning commission.

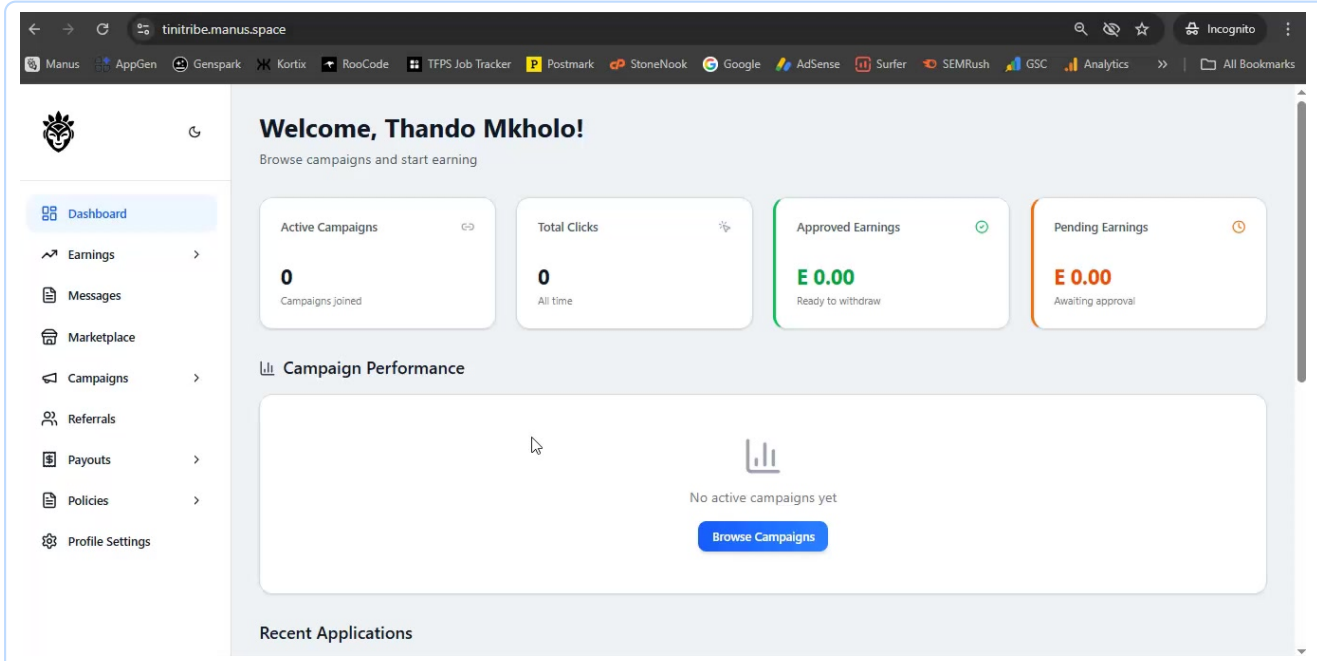
Before you start

You must be logged in as an approved TiniTribe Promoter. See the *How to Login* tutorial if needed.

1 Start from the Promoter Dashboard

After logging in you land on your **Promoter Dashboard**. This shows your four key stats — **Active Campaigns**, **Total Clicks**, **Approved Earnings**, and **Pending Earnings** — all starting at zero for a new account. To find a campaign to promote, click **Marketplace** in the left sidebar, or click the blue **Browse Campaigns** button in the Campaign Performance area or the Quick Actions section lower on the page.

■ *Tip: You can also reach the Marketplace instantly via the 'View Marketplace' quick action card at the bottom of your Dashboard.*



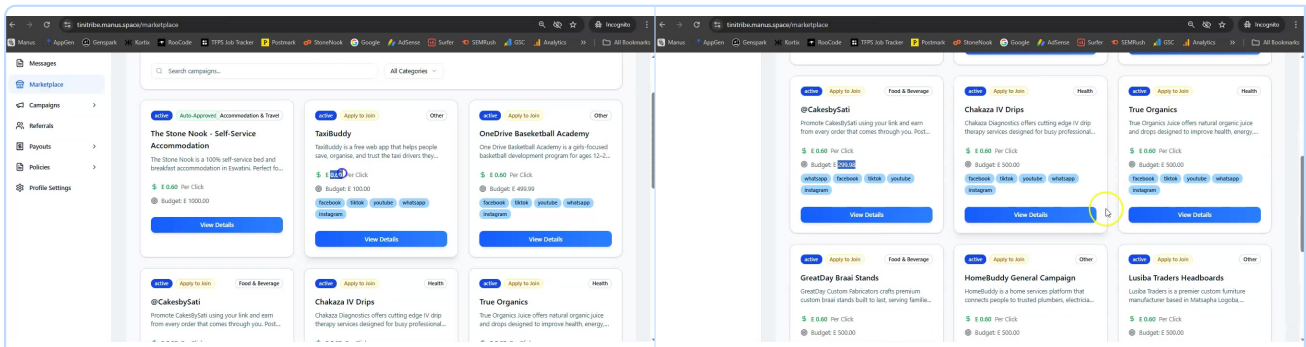
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Browse the Campaign Marketplace

The **Campaign Marketplace** page (*/marketplace*) lists every active campaign available to you. Each campaign card shows:

- **Status badge** — *active* (blue)
- **Approval type** — *Auto-Approved* (green) or *Apply to Join* (yellow)
- **Category** — e.g. Accommodation & Travel, Food & Beverage, Health, Technology, Other
- **Campaign name & short description**
- **Commission** — e.g. E 0.60 Per Click
- **Total Budget** — e.g. E 1,000.00
- **Allowed platforms** — facebook, tiktok, youtube, whatsapp, instagram
- **View Details** button

■ *Tip: Auto-Approved campaigns give you an instant tracking link — no waiting for the advertiser to approve your application.*



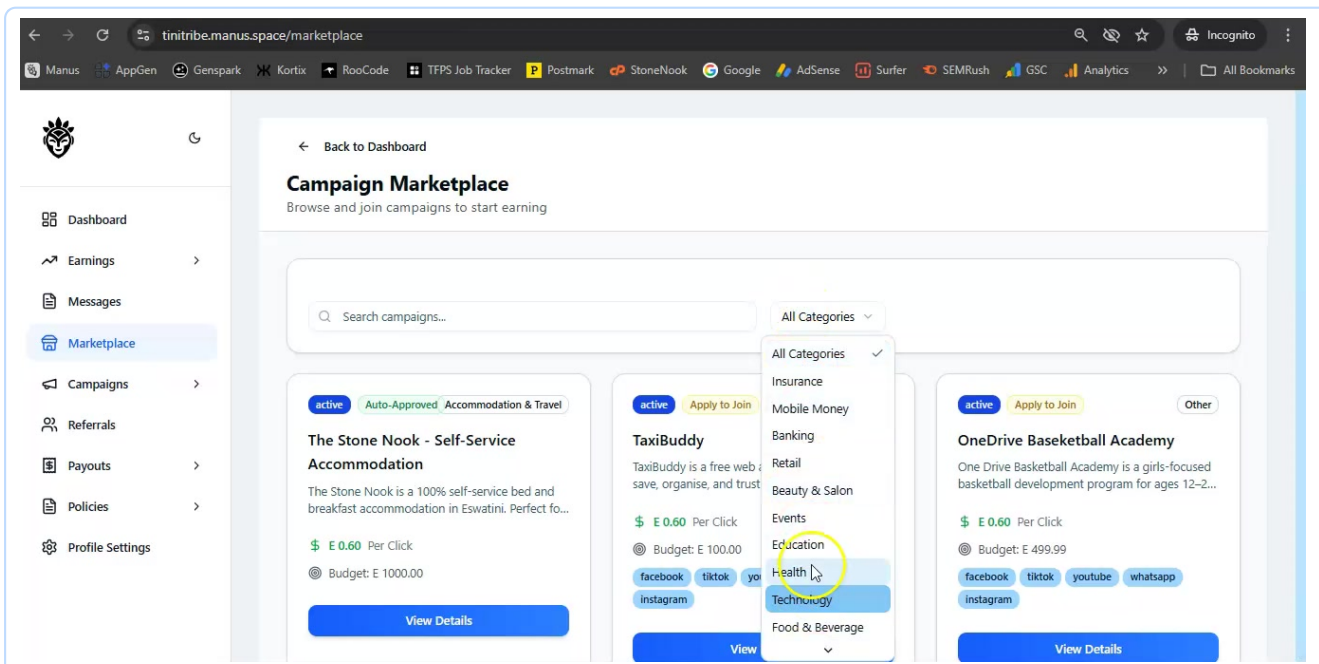
3 Filter Campaigns by Category

Use the **All Categories** dropdown (top-right of the search bar) to narrow the list to a specific niche. The available categories include:

Insurance • Mobile Money • Banking • Retail • Beauty & Salon • Events • Education • Health • Technology • Food & Beverage • Other

You can also type keywords directly into the **Search campaigns...** bar to find campaigns by name or description.

Tip: Focus on categories that match your audience's interests — your conversion rate will be higher when your followers care about the product.

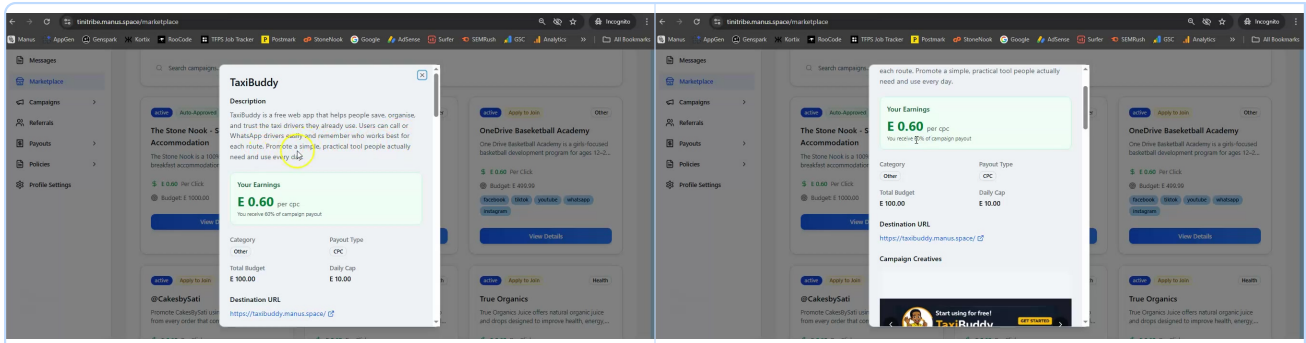


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Open a Campaign's Detail Panel

Once you spot a campaign you are interested in, click its **View Details** button. A modal panel slides open on the right side of the screen showing the full campaign details. Using the **TaxiBuddy** campaign as an example, the panel displays:

- **Campaign name** — TaxiBuddy
- **Description** — a summary of what the brand does and what you will be promoting
- **Your Earnings** box (green) — **E 0.60 per CPC**, with the note *'You receive 60% of campaign payout'*
- **Category** — Other
- **Payout Type** — CPC (Cost Per Click)
- **Total Budget** — E 100.00
- **Daily Cap** — E 10.00
- **Destination URL** — the page users will land on when they click your link



5 Calculate Your Earnings Potential

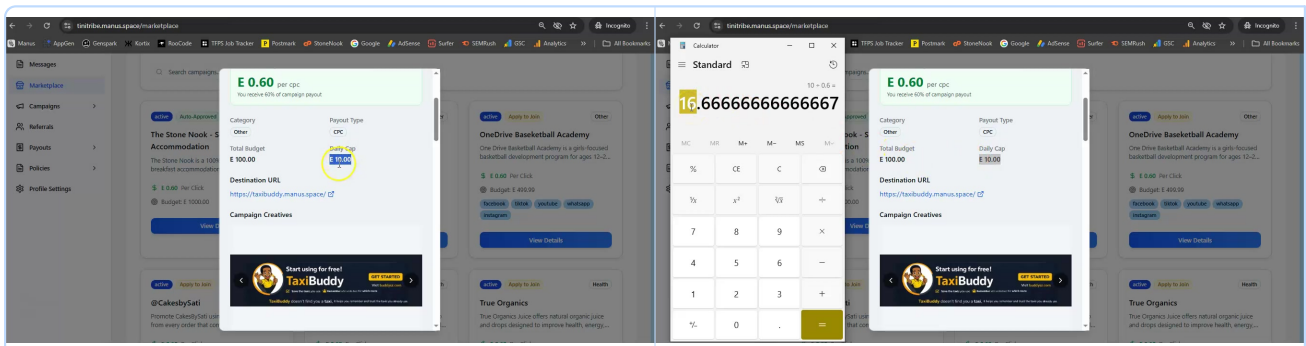
The **Daily Cap** tells you the maximum the advertiser will pay out per day for this campaign. You can use this to estimate how many clicks you need to hit the cap and how much you can earn per day.

For **TaxiBuddy**: Daily Cap = **E 10.00**, Commission = **E 0.60 per click**.

Divide the cap by the commission: $10 \div 0.60 \approx 16$ **clicks** needed to reach the daily cap. At 16 qualifying clicks per day you earn the full **E 10.00 daily**, which equals up to **E 300 per month** from this single campaign — enough to request a payout!

Use your phone's calculator to run these quick estimates before applying so you know which campaigns offer the best return for your audience size.

■ *Tip: A campaign with a higher Daily Cap is more rewarding to promote once you have an engaged audience.*



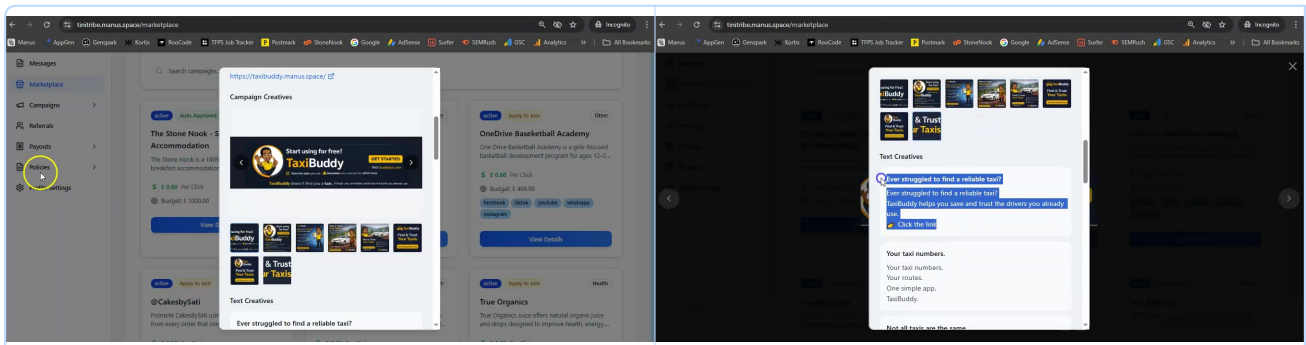
6 View the Campaign Creatives

Scroll down inside the detail panel to find the **Campaign Creatives** section. Here the advertiser has uploaded ready-made promotional assets you can use:

- **Image Creatives** — a scrollable banner carousel plus a grid of thumbnail images in various sizes (square, landscape, portrait)
- **Text Creatives** — pre-written social media post copy with a call-to-action, e.g.:
'Ever struggled to find a reliable taxi? TaxiBuddy helps you save and trust the drivers you already use. ■ Click the link.'

Multiple text variations are provided so you can rotate your posts. Use these creatives as-is or adapt them to match your personal style.

■ *Tip: Always add your own voice to the text creatives — authentic posts from real people convert much better than generic copy.*



7 Preview the Destination URL

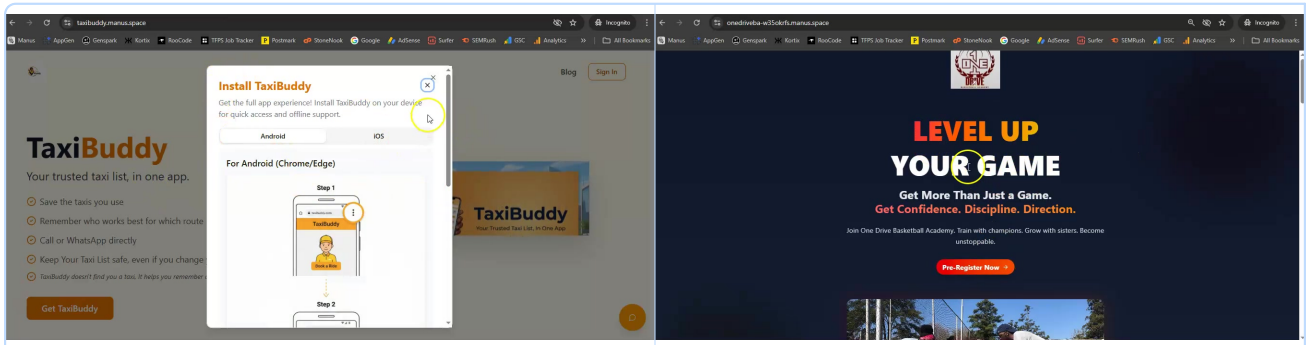
Before applying, click the **Destination URL** link in the detail panel to open the advertiser's landing page in your browser. This is the exact page your audience will land on after clicking your tracking link.

For **TaxiBuddy**, the destination is **taxibuddy.manus.space** — a clean landing page explaining what TaxiBuddy does with a prominent 'Get TaxiBuddy' call-to-action button.

For **OneDrive Basketball Academy**, the destination is their academy page with a 'Pre-Register Now' button and a registration form.

Previewing the destination helps you verify the product is genuine and decide whether it is a good fit for your audience before committing to promote it.

■ *Tip: Only promote products you believe in — your followers trust your recommendations, so authenticity matters.*



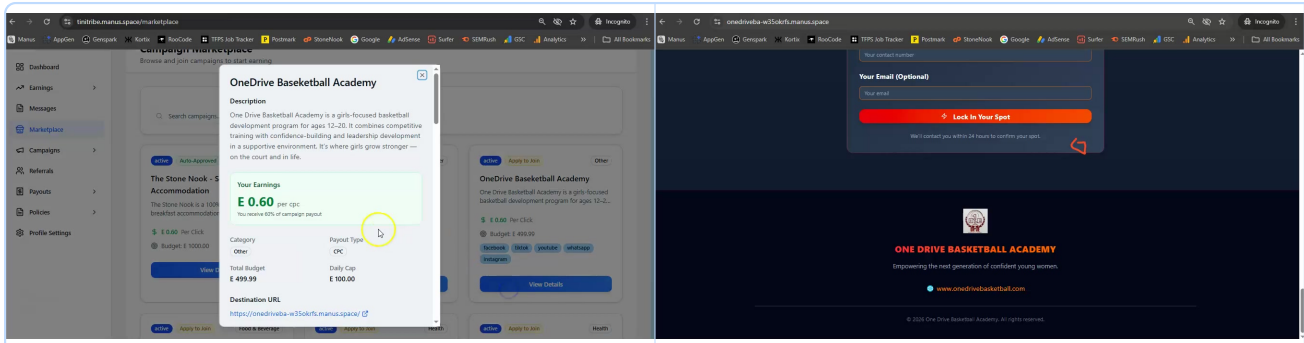
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Review a Second Campaign — OneDrive Basketball Academy

Back in the Marketplace, click **View Details** on another campaign to compare options. The **OneDrive Basketball Academy** detail panel shows:

- **Description** — a girls-focused basketball development program for ages 12–20 combining competitive training with confidence and leadership development
- **Your Earnings** — **E 0.60 per CPC** (60% of payout)
- **Total Budget** — E 499.99
- **Daily Cap** — E 100.00
- **Destination URL** — onedriveba-w35okrfs.manus.space

With a Daily Cap of **E 100.00** and commission of **E 0.60**, you would need approximately 167 qualifying clicks per day to hit the cap — suitable for promoters with a larger, highly engaged audience.



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Apply to Join a Campaign

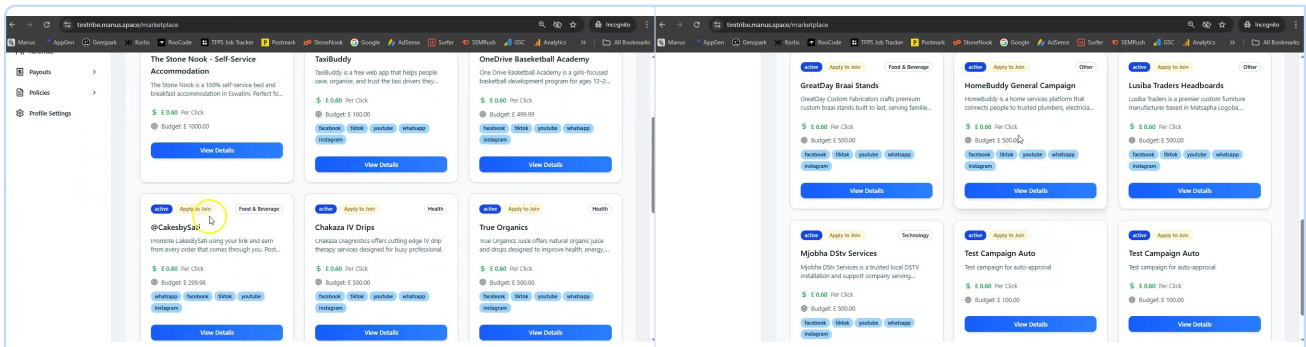
Once you have chosen a campaign, scroll back to the top of the detail panel and look for the application button. For campaigns labelled **Apply to Join**:

1. Click the **Apply to Join** or **Join Campaign** button inside the detail panel
2. Your application is submitted to the advertiser for review
3. You will receive a notification once the advertiser approves or declines your application

For campaigns labelled **Auto-Approved** (such as *The Stone Nook*), you are instantly approved and your unique tracking link is generated immediately — no waiting required.

After approval, navigate to **Campaigns** → **My Campaigns** to find your tracking link and start promoting.

■ *Tip: After applying, check Campaigns → My Applications regularly to monitor the approval status of your submissions.*



10 Start Promoting with Your Tracking Link

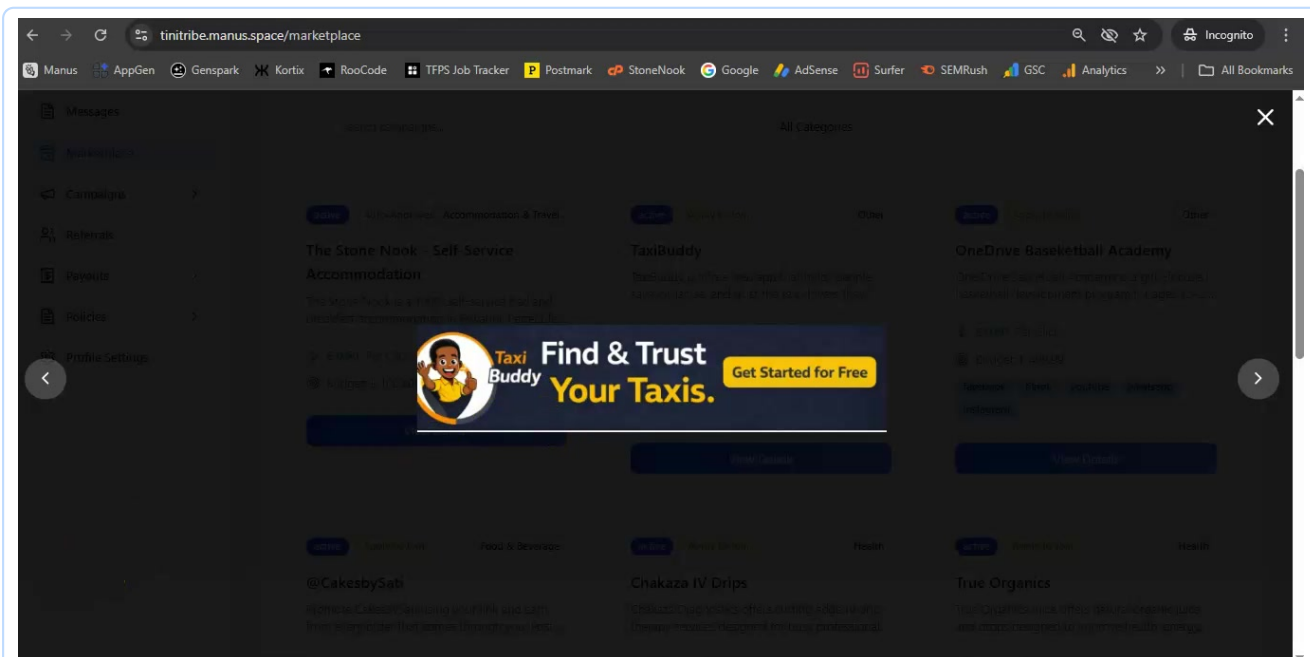
Once your application is approved, your unique **tracking link** for the campaign is available under **Campaigns** → **My Campaigns** and also visible on the **Earnings & Performance** page under Campaign Performance.

Share your tracking link across your social platforms:

- Post the **image creatives** as photos or stories on Instagram, Facebook, or TikTok with your link in bio or as a swipe-up
- Share the **text creatives** on WhatsApp groups, Facebook posts, or Twitter/X
- Create **YouTube videos** reviewing or mentioning the product with your link in the description

Every time someone clicks your link and it registers as a valid CPC, **E 0.60** is credited to your account. Track your progress in **Campaigns** → **Analytics** and request a payout once your balance reaches **E 300**.

■ *Tip: Post consistently and vary your content format — a mix of images, videos, and text posts reaches different parts of your audience.*



Campaign Card — At a Glance

Element	What it means	Example
Status badge	Whether the campaign is currently running	active
Approval type	Auto-Approved = instant access; Apply to Join = needs advertiser approval	Auto-Approved
Category	The niche or industry of the campaign	Food & Beverage
Commission	What you earn per qualifying click (CPC)	E 0.60 Per Click
Total Budget	Maximum total spend set by the advertiser	E 1,000.00
Daily Cap	Maximum payout per day for this campaign	E 10.00
Platforms	Which social channels are allowed for promotion	facebook, tiktok, instagram
Destination URL	The page your audience lands on after clicking	taxibuddy.manus.space
Image Creatives	Ready-made banner and social media images to post	7 banner sizes provided
Text Creatives	Pre-written social media captions with your link	6 caption variations

You're ready to start earning!

You now know how to browse the TiniTribe Marketplace, read and evaluate a campaign's details, calculate your potential earnings, preview the destination page, and apply to join a campaign. Head to the Marketplace, find a campaign that fits your audience, and start promoting today. Every click that converts puts **E 0.60** directly into your TiniTribe wallet.