

ECHELON NEXUS PRESS

The Ethiopian Canon

Organization Builder Starter Kit

Build a Ministry or Study Organization Around the Ethiopian Canon

WHAT'S INSIDE THIS GUIDE
Introduction & Framework
Structured Study/Ministry Plan
Real-World Example
Action Steps
Next Steps & Resources

echelonnexuspress.com

Building Around the Full Biblical Tradition

The Ethiopian Canon is not just a study resource — it is a foundation for building. Churches, study centers, online communities, and educational organizations are being built around this tradition right now. This guide gives you a blueprint for starting or scaling an organization that uses the Ethiopian Canon as its core content.

What This Guide Gives You

- A complete system blueprint for a canon-based organization
- A structure template for your first 90 days
- The 5 core pillars of a sustainable study community
- A content and resource stack you can deploy immediately
- Links to the full Echelon Nexus Press ecosystem

The 5-Pillar Organization System

Every sustainable canon-based organization is built on these 5 pillars. Build them in order.

<p>1 Content Foundation The Ethiopian Canon Series (Volumes 1A–7) forms your core curriculum. Every program, class, and resource connects back to the text.</p>	<p>2 Community Structure Define your audience: personal study, church groups, academic, or outreach. Build your community around their specific needs.</p>	<p>3 Resource Library Build a free resource library using the Echelon Nexus Press PDF guides. This is your lead generation and trust-building engine.</p>
<p>4 Teaching System Develop a repeatable teaching format: weekly study, monthly deep-dive, or quarterly intensive. Consistency builds community.</p>	<p>5 Growth Engine Use the blog, email system, and social channels to grow your audience. The Ethiopian Canon is a high-interest topic with low competition.</p>	

Your First 90-Day Launch Plan

Days 1–30 — Foundation

Order the full series. Read Volumes 1A and 1B. Complete the Destination Intelligence Quiz. Set up your community platform (in-person or online).

Days 31–60 — Content

Build your first 4-week curriculum using the Teacher Starter Kit framework. Create 3 free resources for your audience. Launch your first study group.

Days 61–90 — Growth

Publish your first blog post or video about the Ethiopian Canon. Share the free PDF guides. Invite 10 people to your next study session.

Key Principle

Do not wait until everything is perfect. Start with one study group, one resource, and one consistent meeting. The Ethiopian Canon does the heavy lifting — your job is to create the space for people to encounter it.

Launch Your Organization This Month

<p>1 Order the Series Get the full 7-volume Ethiopian Canon Series as your curriculum foundation.</p>	<p>2 Build Your Library Download all 5 free Starter Kits and the 3 study guides from the PDF Library.</p>	<p>3 Launch Your First Group Use the 90-day template above. Start small. Start now.</p>
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BUILD YOUR ORGANIZATION

echelonexuspress.com/path/builder

Full Series & Resources:

echelonexuspress.com/amazon | echelonexuspress.com/pdf-library