

BEN HANSEN

THE PROFIT DOCTOR™

Double Your Profit
Reclaim Your Entrepreneurial Dream



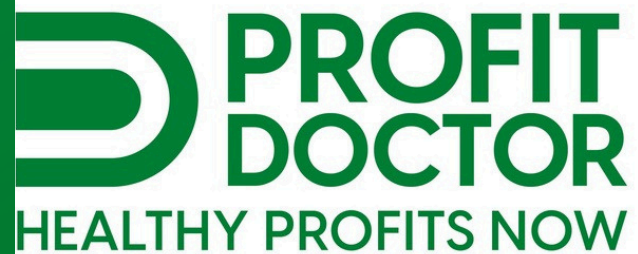
PUGET SOUND
BUSINESS JOURNAL

Seattle
Business
MAGAZINE

Inc.
5000

VISTAGE

 Entrepreneurs'
Organization



ABOUT BEN

Ben Hansen is a profitability specialist, award-winning entrepreneur, and speaker who helps business owners stop the financial bleeding and restore healthy profits and cash flow. Known as The Profit Doctor, he specializes in curing **Profititis** – when the revenue is there, but the profit isn't.

A 5x Inc. 5000 founder and former Fortune 100 executive (Dell, Microsoft), Ben built an eight-figure staffing firm from the ground up. Today, he advises \$2M–\$50M owner-led companies looking to reclaim the dream that got them started.

Through his **Profit Accelerator™** and private consulting, Ben helps leadership teams uncover and plug hidden profit leaks – often doubling profitability in 90 days or less, guaranteed. His approach is practical, field-tested, and built on one truth: **Growth without profit leads to frustration – not freedom.**

Based in Austin, Ben lives with his wife Ginger and their dog Cash. He's also a fan of live music, college football, and any business that's done being overworked and underpaid.

WHAT IS PROFITITIS?

When a company's revenue has grown significantly, but profits haven't kept pace.

Stop and think... If that last \$1M in sales didn't come with increased profits, why will the next?

“
**A MUST-HEAR FOR ANY CEO OR FOUNDER
TIRED OF WORKING HARDER FOR LESS**
”

WHAT CAUSES IT? THE FIVE PROFIT KILLERS

1. The Growth Trap
2. “The More” Mentality
3. Keeping “Bad” Business
4. Selling Work That Doesn't Pay
5. Blindspots

THE CURE: THE PROFIT PRESCRIPTION™

1. ProfitNow Psychology
2. EZ Insights Financials™
3. Do Less of What Isn't Working
4. Do More of What Works Best

THE BIG AH-HA!

PROFITITIS IS REAL – AND TRYING TO GROW YOUR WAY OUT OF A PROFIT PROBLEM JUST MAKES IT WORSE.

TOPICS BEN CAN DISCUSS

Diagnosing and curing “Profititis”

The secret shortcut: The 50/20 Rule

The Profit Prescription™: 4 Step Fix

Spotting Hidden Profit Killers

Profit Myths that keep CEOs stuck

Reclaiming the dream of entrepreneurship

QUESTIONS TO ASK BEN

Can a company really double profit in 90 days?

What are the most common profit leaks?

How dangerous is Profititis?

How do you stop doing what doesn't work?

Why does accounting hide the real picture?

How many companies suffer from Profititis?

TESTIMONIALS

"Since working with Ben, we've doubled our revenue in just one year - from \$2 million to \$4 million. His guidance has impacted not only our current results but also sets us up for long-term growth."

CELESTE MADISON,
CEO OF MONROE AND WEISBROD



"We went from losing 10% to gaining 10% in profitability. Ben has an innate ability to cut through the fluff - he's direct, sometimes blunt, and that's one of his most valuable qualities."

STEVE STRAUSS,
CEO OF MEND SERVICES



"We more than doubled our growth and the funds raised. Ben pairs the right intentions with a strategic mind, helping you turn plans into action."

JUSTIN WREN,
CEO OF FIGHT FOR THE FORGOTTEN





CONNECT WITH BEN



For inquiries please contact:
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