

Better Health Better Lives

Executive Summary: A Youth-Led Global Health Equity Initiative

Founder & Leader: Louie Liu, Age 16

Founded: July 2025 | **Phase 2.0 Launch:** December 2025

Total Funding Mobilized: RM300,000

Lives Reached: 400+ Indigenous Community Members

Geographic Focus: Southeast Asia (Malaysia, Thailand, Indonesia, Vietnam, Philippines)

Initiative Overview

At age 16, Louie Liu founded **Better Health Better Lives (BHBL)**, a transformational global health equity initiative addressing critical health disparities facing indigenous communities across Southeast Asia. Through visionary leadership and strategic partnerships with Malaysia's premier research university (Universiti Kebangsaan Malaysia), Lions Club of Serdang, and La Louie Holdings, Louie has mobilized RM300,000 in funding and reached 400+ community members with comprehensive health interventions.

Phase 1: Foundation & Community Impact (July 2025)

Achievements:

- Organized fundraising dinner in Kuala Lumpur, raising RM100,000
- Conducted first community health outreach to Kg Genting, Chenderiang
- Reached 400+ indigenous residents with health screening, medical consultations, and disease screening

- Documented health disparities and community needs through direct engagement

Impact: Established proof-of-concept for scalable health intervention model combining medical services with health education

Phase 2.0: Research Innovation & Strategic Partnerships (December 2025 - Present)

Achievements:

- Secured additional RM200,000 in funding (total RM300,000)
- Established Letter of Intent with Universiti Kebangsaan Malaysia (January 2, 2026)
- Pioneered Malaysia's first G6PD deficiency prevalence study among Orang Asli populations
- Integrated cutting-edge Smart Reality AI (SRAI) immersive technology for health education
- Formalized partnerships with UKM's Institute of Visual Informatics and Department of Pathology

Research Leadership:

- **Prof. Ir. Dr. Riza Sulaiman** - Director, Institute of Visual Informatics
- **Dr. Mohamed Afiq Hidayat bin Zailani** - Senior Lecturer, Pathology (Lead Researcher)
- **Assoc. Prof. Dr. Mohammad Nazir Ahmad** - Deputy Director, IVI

Impact: Bridged academic research with community health, creating evidence-based solutions for indigenous health equity

Quantified Impact Metrics

Metric	Value	Significance
Funding Mobilized	RM300,000	Demonstrates entrepreneurial acumen and stakeholder confidence
Lives Reached	400+	Direct community impact with measurable health interventions
Strategic Partnerships	3	UKM, Lions Club of Serdang, La Louie Holdings
Press Features	4	Media validation across major Malaysian publications
Research Initiatives	1	Malaysia's first G6PD prevalence study in indigenous populations
Age at Founding	16	Exceptional maturity and visionary leadership

Strategic Partnerships

Universiti Kebangsaan Malaysia (UKM)

- Malaysia's leading research university
- Focus: Molecular genetics, precision health, Smart Reality AI integration
- Commitment: Research collaboration, capacity building, technology innovation

Lions Club of Serdang

- Community service partner
- Focus: Health outreach, community engagement, sustainable impact
- Commitment: Ongoing community support and volunteer mobilization

La Louie Holdings

- Industry partner and project sponsor
- Focus: Sustainable funding, scalability, business model development

- Commitment: Strategic guidance and financial support
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Future Vision: Scaling Global Health Equity

Immediate Priorities (2026):

- Consolidate research findings from G6PD study
- Expand health interventions to additional indigenous villages
- Develop sustainable training and capacity-building programs

Regional Expansion:

- Scale initiatives across Southeast Asia (Thailand, Indonesia, Vietnam, Philippines)
- Establish regional research hubs in partnership with local universities
- Build indigenous community leadership networks

Long-Term Sustainability:

- Create sustainable funding model combining grants, corporate partnerships, and social enterprise
 - Develop scalable technology solutions for remote health monitoring
 - Position BHBL as regional leader in indigenous health equity
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Why Louie Liu Represents Exceptional Leadership

1. **Entrepreneurial Vision:** Founded and scaled a RM300K initiative while still in secondary school
2. **Research-Driven Innovation:** Pioneered Malaysia's first G6PD prevalence study, bridging science and community
3. **Strategic Partnership Building:** Secured commitments from Malaysia's top research university and industry leaders
4. **Measurable Impact:** Reached 400+ lives with quantifiable health outcomes

5. **Global Perspective:** Designed scalable model for Southeast Asia with vision for long-term sustainability
 6. **Youth Leadership:** Demonstrated exceptional maturity and vision beyond his years
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Press & Media Recognition

- **July 23, 2025** - Kwong Wah Yit Poh: RM100K fundraising dinner coverage
 - **July 28, 2025** - Chinese media: Community health outreach event
 - **December 27, 2025** - Major Malaysian publication: BHBL 2.0 launch and UKM partnership
 - **January 2, 2026** - UKM official announcement: Letter of Intent signing
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Contact & Additional Information

Website: Better Health Better Lives Initiative

Founder: Louie Liu

Email: [contact information]

Organization: Better Health Better Lives

This executive summary represents Louie Liu's transformational leadership in addressing indigenous health equity across Southeast Asia. For detailed information, visit the full Better Health Better Lives website.