

# What's Actually Being Proposed?

## **Extending Atlanta's existing Tax Allocation Districts (TADs) through 2055 and ending Atlanta's tale of two cities.**

Extending the TADs activates funding the Neighborhood Reinvestment Initiative (NRI) at the scale it requires. It means intentionally directing growth in property tax revenue back into neighborhoods that have experienced decades of disinvestment and not allowing market forces to drive legacy residents and businesses out.

At its core, this is about closing long-standing gaps in life expectancy, income, and access to opportunity that did not happen overnight and will not be solved overnight. This is about return on investment, and we have already seen that it works.

### **What this is not:**

- Not a new tax
- Not a tax increase
- Not a diversion of existing school or county funding

This is a decision about whether to continue using one of the most powerful tools available to guide growth in the right way, leverage private investment, and fund long-term, community-driven projects at scale.