

TWO TEXTS THAT BOOK PATIENTS IN 48 HOURS

The Reactivation Messages

Two proven messages. Two different angles. Send to past patients and typically book 3–5 appointments within 48 hours. Zero ad spend. Just copy, paste, and send.

3–5

BOOKINGS IN 48HRS

\$0

COST TO SEND

2 min

SETUP TIME

\$500

SAVINGS HOOK

OPTION A

Friendly + Exclusive Offer

Hi **[First Name]** 🙌 It's **[Clinic Name]**. We haven't seen you in a while COPY & PASTE and wanted to give you first access — we're running a **\$500 off** priority special for past patients only. We only have **[X] spots** available this **[week/month]** and they're filling up fast. Want me to hold one for you before they're gone?

OPTION B

Pain-Oriented + Urgency

Hey **[First Name]**, it's **[Clinic Name]**. Are you still struggling with sagging COPY & PASTE jowls or loose skin? We've been getting incredible results lately and I thought of you. This **[week/month]** only, we're offering **\$500 off** for past patients — but we only have **[X] spots** left. Want me to save you one?

When to Use Which

Use Option A when...

The patient had a good experience and just drifted away. This feels warm, VIP, and exclusive — the savings + limited spots give them a reason to act now without feeling sold to.

Use Option B when...

The patient mentioned jowls, loose skin, or aging concerns but never booked. This reminds them of the problem they still have — then the savings + scarcity push them to finally take action.

How to Use

01

Pull Your List

Export patients who haven't visited in 3+ months. Split into "happy past patients" (→ A) and "consulted but didn't book" (→ B)

02

Set Your Offer

Choose your savings amount (\$500 works great) and set a real cap on spots (e.g. "5 spots"). Real scarcity converts — don't fake it

03

Send & Book Fast

Personalise, send via SMS or WhatsApp. When they reply yes — book them immediately. Speed is everything. Don't let them cool off

Pro Tips

- Send 10am–2pm on Tue, Wed, or Thu for highest response rates

- WhatsApp over SMS — 3x higher open rates, feels more personal

- Follow up next day if no reply: "Just 2 spots left — didn't want you to miss out!"

Want Us to Automate This Entire System?

These are just two messages. We build full patient reactivation engines — automated texts, follow-ups, booking, and tracking. Everything hands-free.

[Book Your Free Strategy Call](#)

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