



• AI-POWERED CUSTOMER ACQUISITION FOR MEDSPAS

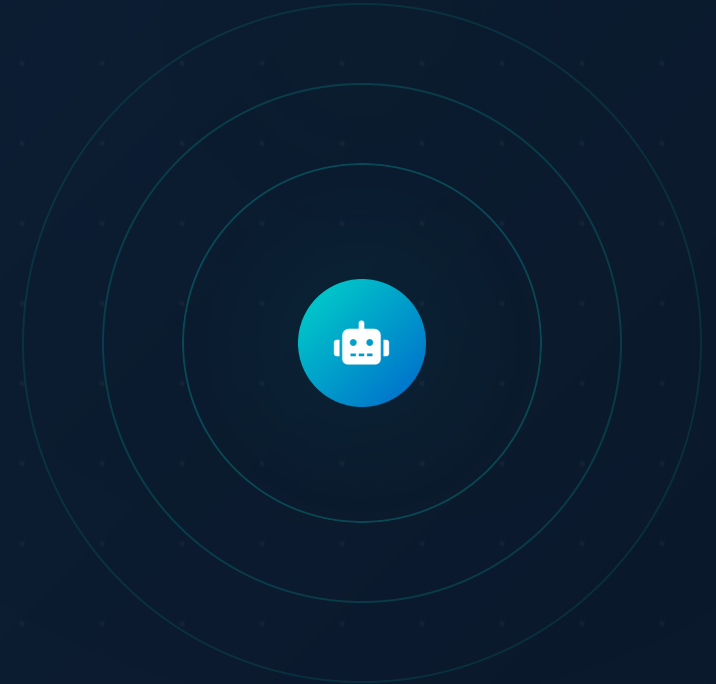
Stop Losing Leads. Start Growing.

AI GROWTH SYSTEMS FOR MEDICAL AESTHETIC CLINICS

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<60s

LEAD RESPONSE

3x

MORE BOOKINGS

2x

ROI GUARANTEE

THE PROBLEM

70% of MedSpa Leads Never Book — And Most Owners Don't Know It

- The average MedSpa receives **80–120 new inquiries per month** across website forms, Instagram DMs, Google calls, and referrals
- Industry data shows **65–70% of those leads never convert** — not because they weren't interested, but because no one responded fast enough
- A lead that doesn't hear back within 5 minutes is **21x less likely to book** (Harvard Business Review, Lead Response Management Study)
- For a clinic doing **USD \$500K/year**, that gap represents **USD \$150,000–\$350,000 in annual revenue** left on the table

70%

OF LEADS NEVER BOOK

The root cause is structural: front desks are busy, hours are limited, and **manual follow-up is inconsistent by design**

70% of leads never convert

21x drop in conversion after 5 minutes

USD \$350K annual revenue gap per clinic

Slow Response, Weak Follow-Up, and No System Are Costing You Patients Every Day



1. Speed

- 78% of MedSpa leads go to the first clinic that responds
- Average front desk response time: 4–6 hours
- Leads go cold in under 5 minutes without a response
- Weekend and evening inquiries go unanswered until Monday



2. Follow-Up

- 80% of sales require 5 or more follow-up touches
- Most clinics follow up once, maybe twice — then give up
- No CRM means no tracking, no reminders, no accountability
- Manual follow-up is inconsistent and staff-dependent



3. Qualification

- Front desk staff aren't trained to identify high-value patients
- Time is wasted on tire-kickers while serious buyers wait
- No system to separate ready-to-book vs. needs nurturing
- High-value treatments require different conversations — none happen

THE SOLUTION

A Done-For-You AI System That Fills Your Calendar While You Focus on Patients

The **Coastal AI Growth Engine** is a fully managed, end-to-end AI system that captures every lead, qualifies them in under 60 seconds, and books them directly into your calendar — **24 hours a day, 7 days a week, including holidays.**

• THE COASTAL AI GROWTH ENGINE — 5 PILLARS •

01



Instant Lead Capture

Every inquiry from your website, Google, Instagram, and referrals is captured in **real time**. Zero leads slip through the cracks.

02



AI Lead Qualification

Our AI engages every lead within **<60 seconds**, asks the right questions, and identifies high-value patients ready to book — **24/7**.

03



Automated Booking

Qualified leads are guided directly into your calendar. **No back-and-forth. No phone tag.** They book, you treat.

04



Smart Follow-Up

Leads who don't book immediately receive a **5-touch follow-up sequence over 14 days**, automatically — no staff effort required.

05



Performance Reporting

Monthly reports showing leads captured, conversion rates, revenue attributed, and ROI — **so you always know what's working.**

From Lead to Booked Consultation in **Under 60 Seconds** — Automatically



DAY 0 — INSTANT

Lead Comes In

A potential patient submits a form, sends a DM, calls after hours, or clicks your Google ad. The AI captures the inquiry **instantly, regardless of time or day** — including weekends and holidays.



WITHIN 60 SECONDS

AI Engages & Qualifies

The AI sends a **personalized response**, asks qualifying questions (treatment interest, timeline, budget), and identifies if the lead is ready to book. **High-value patients are prioritized automatically.**



WITHIN MINUTES

Booked & Confirmed

Qualified leads are offered available slots and **booked directly into your calendar**. Confirmation and reminder messages are sent automatically. **You wake up to a full schedule.**



<60s Average AI response time

3* More booked consultations within 60 days

24/7 Always on — including weekends & holidays

217% More Bookings in 60 Days — Without Hiring Anyone

THE SITUATION

A single-location Botox and filler specialist was spending **USD \$12,000/month on ads** and booking fewer than 6 consultations per week. Leads were coming in overnight and on weekends, but **no one was responding**. Follow-up was manual and inconsistent.

WHAT WE BUILT

Coastal AI deployed a **24/7 AI lead response system** with instant engagement, qualification, and calendar booking. A **5-touch automated follow-up sequence** was activated for leads who didn't book immediately.

RESULTS AFTER 60 DAYS

METRIC	BEFORE	AFTER	CHANGE
Consultations / week	6	19	+217%
Lead response time	4–6 hours	<60 seconds	24/7
Lead-to-booking rate	8%	27%	+238%
Monthly revenue	USD \$38,000	USD \$94,000	+147%

+217%

MORE CONSULTATIONS

**+USD
\$56K**

MONTHLY REVENUE GAIN

60 Days

TIME TO RESULTS

0

NEW HIRES NEEDED

"I used to dread checking my inbox on Monday mornings. Now I open it and my calendar is already full."

— MedSpa Owner, Southern California

Done-For-You vs. DIY vs. Hiring — There's No Comparison

	COASTAL AI	HIRING A COORDINATOR	GENERIC CRM SOFTWARE
RESPONSE TIME	✓ <60 seconds, 24/7	Business hours only	Manual — depends on staff
SETUP	✓ Done for you	Training required	DIY configuration
FOLLOW-UP	✓ Automated, 5-touch	Inconsistent	Requires manual input
MONTHLY COST	USD \$1,500/mo	USD \$3,500–\$5,000/mo salary	USD \$99–\$499/mo + your time
GUARANTEE	✓ 2× ROI or money back	No guarantee	No guarantee
REPORTING	✓ Monthly ROI reports	None	Basic dashboards

Key differentiator: Every Coastal AI system is custom-built for your clinic's specific treatments, brand voice, and booking software. You don't get a template — you get a system designed around how your clinic actually works.

INVESTMENT & GUARANTEE

USD \$1,500/Month With a 2× ROI Guarantee — Or You Don't Pay

★ FOUNDED CLIENT RATE

USD \$1,500

 / month

Regular rate: USD \$2,500/month — locked in for life for founding clients

WHAT'S INCLUDED

- ✓ Full AI lead capture and qualification system
- ✓ Automated appointment booking integration with your calendar
- ✓ 5-touch follow-up sequence over 14 days — fully automated
- ✓ Monthly performance reporting with full ROI transparency
- ✓ Dedicated account manager — not a ticket queue
- ✓ Unlimited lead volume — no per-lead fees, ever



The 2× ROI Guarantee

If Coastal AI doesn't generate at least **2× your monthly investment** in new patient revenue within 90 days, you receive a **full refund of your last month's fee**. No questions asked.



Contract: 3-month initial agreement, then rolling monthly. A signed service agreement is required before onboarding begins.



Setup: One-time onboarding investment of USD \$500 — **waived for founding clients**.



Availability: Limited to **3 founding clients per month** in Q1 2026 to ensure quality.

Built for MedSpas **Ready to Scale** — Not Just Survive

✔ You're a great fit if...

- ✔ You're a **MedSpa, medical aesthetic clinic, Botox/filler clinic, laser clinic**, or aesthetic dermatology practice
- ✔ You're spending **USD \$3,000+/month on marketing** but not seeing consistent bookings
- ✔ You have a front desk team that's **overwhelmed or unavailable after hours**
- ✔ You're doing **USD \$300K–\$3M in annual revenue** and want to grow without adding headcount
- ✔ You want to **compete with larger clinics** without their overhead

✘ You may not be a fit if...

- ✘ You're **not currently running any marketing** or advertising
- ✘ You're not able to handle more than **5–10 new consultations per week**
- ✘ You're looking for a **DIY tool** rather than a fully managed service



Current availability: Coastal AI is accepting a limited number of founding clients in Q1 2026. Onboarding is limited to **3 clinics per month** to ensure quality. The clinics that move first gain a competitive advantage in their market before their competitors do.

YOUR NEXT STEP

Book Your Free 30-Minute AI Strategy Call and See Exactly What's Possible for Your Clinic

No pressure. No obligation. Just a clear picture of what AI can do for your specific clinic.

1

Book Your Call

Schedule a free 30-minute strategy call at a time that works for you

2

Clinic Audit

We review your current lead flow, response times, and booking process

3

Custom Plan

You receive a tailored AI growth plan built specifically for your clinic

4

Go Live in 14 Days

If it's a fit, your AI system is live and booking patients within 2 weeks

READY TO FILL YOUR CALENDAR?

Only 3 Founding Client Spots Available in Q1 2026

The clinics that move first gain a competitive advantage before their competitors do.



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No long-form sales pitch. No pressure. Just 30 minutes to explore what's possible — and a clear answer on whether Coastal AI is right for your clinic.

What MedSpa & Medical Aesthetic Clinic Owners **Ask Us Most**

01 How long does setup take?

Most clinics are **live within 7–14 days**. We handle the entire setup — AI training, integrations, and testing. You fill out our intake form and we take it from there. Your team doesn't need to do anything technical.

02 Does it work with my booking software?

Yes. Coastal AI integrates with **Jane App, Mindbody, Boulevard, Vagaro, Acuity, Calendly**, and most other major booking platforms. If you use something else, we'll confirm compatibility during your strategy call.

03 Will the AI sound robotic to my patients?

No. The AI is trained on **your clinic's specific brand voice, tone, and language**. Patients consistently describe the experience as warm and professional. We share samples before going live so you can approve the tone.

04 Does this replace my front desk team?

No — it **complements your team** by handling the high-volume, repetitive tasks: initial responses, qualification, and booking. Your staff can focus on in-clinic patient care and complex inquiries that genuinely need a human touch.

05 How do you measure ROI?

Every month you receive a **full performance report** showing leads captured, qualification rate, bookings generated, and estimated revenue attributed to Coastal AI. You'll always know exactly what you're getting for your investment.