



TASHIA LEON

FOUNDER | SPEAKER | AUTHOR

Moms Making Moves LLC
Fort Lauderdale, Florida
CREDENTIALS

11 Years — American Express

Tech Product Owner

2x Published Author

Nonprofit Founder

Certified Director of Operations

CONTACT & BOOKING

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Tashia Leon spent 11 years as a Tech Product Owner at American Express — working in Agile environments, leading cross-functional teams, and delivering results at scale. She walked away from a successful corporate career not because she failed, but because she felt something more was being asked of her. **Their lives. Their identities. Their callings.**

Today she leads Moms Making Moves, a faith-driven community and program ecosystem for mothers who feel ready for something more but are unsure where to start. Her work sits at the intersection of identity, purpose, and practical action — helping women reconnect with themselves, reclaim their confidence, and redirect their lives toward what they were actually built for.

She is a two-time published author, the founder of the Moms Making Moves Mission nonprofit Foundation, and the host of the Love of Legacy Gala — Fort Lauderdale's annual event honoring mothers building lives and legacies of impact.

SIGNATURE KEYNOTES & WORKSHOP TOPICS

Start Now: The Permission You Have Been Waiting For

For mom entrepreneur summits, faith conferences, and community events. A high-energy keynote that names the delay loop, interrupts the consequence chain of self-abandonment, and moves an audience from watching to acting.

Mom Entrepreneurs Faith Conferences Community Events

From Product Owner to Purpose: Leading With Your Full Story

For corporate women's leadership events and HR conferences. Draws on Tashia's 11-year American Express career to explore how high-performing women can integrate identity, calling, and professional excellence without choosing between them.

Corporate HR & DEI Women in Leadership

The Hidden Cost of Putting Yourself Last

For any audience of women. The consequence chain keynote — a research-backed, emotionally honest exploration of what happens when ambitious women practice self-abandonment long enough for it to become normal. Leaves every woman in the room with a specific, actionable first step.

All Women's Events Wellness & Growth Faith-Based

Building the Infrastructure of Legacy

For nonprofit galas, corporate social responsibility events, and faith-based leadership gatherings. Connects personal mission to organizational and generational impact — featuring the story of the Moms Making Moves Mission Foundation.

Nonprofit Events Gala Keynotes Corporate CSR

WHAT AUDIENCES SAY

"She did not just inspire the room. She moved it."

"The most honest keynote I have heard in years."

AVAILABLE FOR

Keynotes (45-90 min)
Half-day workshops
Corporate women's leadership
Panel moderation

Virtual and in-person

THE FOUNDATION

Moms Making Moves Mission
Registered nonprofit
Scholarship fund for women who cannot afford programs

momsmakingmoves.com/foundation